

Spencer Creek Grower's Market Board Meeting Minutes  
August 26<sup>th</sup>, 2018

Call to Order at 2:00 PM

Attendees: Glenn Harden (President), Genie Harden (Member of the Board), Zoe Shaheen (Member of the Board), Alexander Miller (Secretary), Tracy Waterbury (Member of the Board), Maureen Hudson (Member of the Board), Rachel Marcotte (Treasurer)  
All seven Members of the Board were present, constituting a quorum.

I. Officer and Committee Reports

a) Treasurer

The market's expenses since June 2018 and current account balance were distributed. It was noted that the Market Managers have not yet been paid. The board discussed when to pay to pay the Market Managers. The idea to pay concurrently with rent to the Grange led to a discussion about how and when the Grange should be paid.

Motion to pay rent to the Spencer Creek Grange and the stipend for Market Managers on the first of each month that they are owed, effective July 1<sup>st</sup>, 2018 passed unanimously.

The need for a second signatory for the bank account was brought to the table. The Secretary has previously filled this role, however the current Secretary may be gone for an extended period of time in the near future. Maureen volunteered to become the signatory. A motion was passed later in the meeting.

b) Social Media

Social Media Manager has been primarily focused on the Instagram platform and plans to become more active on Facebook, particularly to create Facebook events around the music schedule.

c) Music

Music has been booked for almost every Saturday Market until the end of the season. One artist has already been booked for Harvest Fair, but Rachel is seeking out additional musicians for this event and requested that the rest of the board spread the word and keep an eye out for potential performers.

II. Old Business

a) Market Website revisions status update

No progress to report. The board revisited plans discussed at the May 2018 meeting.

b) Free Membership Drive [tabled until 2019 market year]

III. New Business

a) Potential Re-Scheduling of Hamburger Luncheon

The original time scheduled for this year's event was canceled due to insufficient volunteerism.

The possibility of rescheduling the luncheon was discussed. A timeline has been drawn up and can be adjusted for a new date. It was decided that September 15<sup>th</sup> would be the most appropriate day. Tracy volunteered to help Genie in the kitchen and oversee other tasks. Glenn volunteered to send an email announcement and print flyers and quartersheet ads detailing the menu and music for vendors to display at their stands. Rachel volunteered to manage publicity for the event, and specifically to place ads in the newspaper before the September 5<sup>th</sup> deadline after Glenn writes the copy. Michael (not present) has been volunteered to drive a water truck to keep the dust down. A motion was passed later in the meeting

#### b) Harvest Fair Preparation

It was decided that the plan that had just been outlined for the Hamburger Luncheon would be applicable for the harvest fair, with the exception that Tracy would not be available to help in the kitchen. Maureen offered to take her place for this event.

The issue of signage was brought to the table, and an idea came up to alter existing signs to be able to hold flaps that had event-specific information. The idea was tabled due to a lack of volunteers.

The inclusion of apple-pressing at the Harvest Fair was confirmed, and it was suggested that in publicizing the event, we make an effort to connect people looking for apples with people who have apple trees on their property but no time to pick them. Glenn offered to print 8 ½" x 11" flyers for the board and market membership to post and distribute around the community.

#### IV. Comments, Announcements, and Other Business

##### a) Extending the Season

It was suggested that the board consider extending the season indoors, considering the success of the market day held inside early this season. Glenn agreed to approach members of the Grange's Board to determine their amenability and the general feasibility to this idea. It was also mentioned that members of the board should ask market vendors if they would be interested in and able to meet demand before the subject was discussed further.

##### b) Children's Voucher Program

A program to introduce a "Kid's Bucks" voucher program to next year's markets was discussed. An existing program called "Power of Produce" (PoP), administered by the Farmer's Market Coalition, was identified as a potential resource. The PoP program offers funding, marketing materials, and other support, although they also require a significant commitment of volunteer time on the part of participating markets. Administering a similar program loosely based on PoP is also an option, although some volunteer time would still be required. Angela (last name?), who expressed an interest at the last Market Member Meeting in volunteering for childrens' programming, was identified as some one that might be approached to take on this task.

##### c) Workshops at Membership Meetings

As a way to improve the market, and to make the membership meetings more engaging and well-attended, it was suggested that the board consider hosting workshops at Membership Meetings. No decision was reached, and the matter was tabled.

NOTE: At this point, Zoe and Tracy left the meeting. Five out of seven Board members still remained,

therefore a quorum was still present.

d) Formalizing Decisions of this Meeting

It was noted that two topics in particular had been discussed, and general consensus had been reached, but no formal motions had been passed. At this time, the remaining Board members revisited those topics.

It was moved and seconded that the 2018 Hamburger Luncheon be rescheduled for September 15<sup>th</sup>. The motion passed unanimously.

It was moved and seconded that Maureen Hudson was to be redesignated as the signatory for the SCGM bank account. The motion passed unanimously.

V. Adjournment