

May 7 2021 6:00 pm at the Grange

Attendees: Kelly Townsend, Chris Sherman, Rachel Marcotte, Matthew Del Campo, Glenn, Genie, Emma Harden

Signage: aiming for 2 more road signs (primarily at the end of Bertelsen at Bailey Hill by Wild Iris Ridge, and possibly one by the Waterburys). New World Farmstead **WWOOFERS can be recruited to help paint. Chris will drop off plywood**; hoping for a sandwich board if possible.

Treasurer's Report:

\$592.42 in checking account.

\$25 worth of fees on account; TYSYS is charging \$20 a month for unknown reasons.

Farmer's Market Coalition has helped with TYSYS in the past; Genie advises that Rachel and/or Chris reach out to them if this remains unresolved. **Chris will contact Jason from TYSYS** to ask about resolving fees (?).

COVID protocols:

Glenn reported that Lane County is fluctuating between extreme/high risk (currently in high).

We're following OHA Sector Guidance for Retail Stores (includes farmer's markets), last revised April 30th.

Masks are required ages 5+. Live music is now allowed, although only with masks on performers and appropriate social distancing.

"Reopening" day:

Motion made by Genie was passed to make July 31st our big reopening day, when we plan to go back to seating, live music, POP Club. All is tentative depending on guidelines at the time, but we can tell this to customers who ask about going back to normal. July 31st is our penciled-in Hamburger Luncheon date.

Before reopening day, we can arrange "informal" live music (doesn't have to be consistent but we won't say no to musicians). **Kelly will reach out to musicians**, but they must follow COVID guidelines (no singers without masks, etc) and will NOT receive budgeted pay. We will provide an attractive and accessible tip jar if needed, and vendors can donate vegetables or other items if they want.

POP:

Market of Choice is officially granting us \$2,500 (regardless of 501-c4 status)! They are excited to take over the POP booth and volunteers, activities, tastings, popup canopy, and signage. We feel that the activities they suggest don't all align with our market values of sustainability and locality. We would like to make compromises with their volunteers and respectfully maintain our principles.

With the grant, we can pay for use of the Grange kitchen (\$25 per week). This lets us return to coffee and tea after our reopening day, presumably.

EDDM Postcard:

Mkt of Choice money will also pay for EDDM postcard this season, which is around \$900 for 3,600 people in the neighborhood. **Rachel will format the last postcard's artwork** to fit the card, but we will

maintain the general formatting. Matthew will help with UPS work, assuming that's where copies are being made (other options?). It will be sent out mid-June.

FNS application: Rachel is waiting on the SNAP office to continue. We can call the Farmer's Market Coalition to help us if need be.

Non-Profit Status: Working on 501-c3 application, though not a priority because MoC does not care. 501-c3 opens us up to more grants, but it forces us to not be a "membership-run" organization (no voting, still have members). Would have to redo articles of operation and maybe bylaws.

Membership: Glenn will put membership spreadsheet on Google Drive.

Board members will each plan a "members only" event (i.e. farm tours, milking classes, craft classes, etc). Events will go on the calender regardless of COVID and do not need to include details yet, may be postponed or cancelled depending on conditions. Before the event, we will send details to all members. Figure out an event you can host!

Kelly will call people with expired memberships and explain the position that the market is in, our choice to raise the cost to \$20 per person, and ask for continued support. Emma will provide Kelly with a document of necessary information and FAQs.

Someone needs to talk to Vangie about selling retail items.

Next meeting: Wednesday June 9 6:00 pm at the Grange.