

# Double Up Food Bucks + EBT Cash Produce Match

## Frequently Asked Questions: Vendors



### Q: What is the Double Up Food Bucks program?

A: Double Up Food Bucks (DUFb) is a program that provides low-income Oregonians who receive Supplemental Nutrition Assistance Program (SNAP) benefits with a match that encourages them to purchase fruits and vegetables, and supports local growers. When customers use their SNAP benefits at a participating farmers market, they receive an equal amount of Double Up Food Bucks, in \$2 increments, up to \$10 per visit.

### Q: What is the difference between SNAP and EBT Cash?

A: In Oregon, some SNAP beneficiaries receive their benefits in the form of cash rather than SNAP benefits. This applies mainly to folks who are 65 and older in the Portland Metro area. The EBT Cash program allows them to spend their benefits on other necessities like household items, rent, etc. in addition to food.

### Q: Why is there a separate matching currency for EBT Cash?

Per grant rules, SNAP can be matched with Double Up Food Bucks, but EBT Cash cannot. In order to continue serving this population in our communities, FMF has developed a separate matching program.

### Q: What can customers buy with Double Up Food Bucks?

A: Customers can only use Double Up Food Bucks to buy fresh, dried, or frozen whole or cut fruits and vegetables *without* added sugars, fats, oils, or salt. Includes mushrooms, fresh herbs, nuts, dried beans, and edible plant starts. As always, customers can spend their SNAP currency on all SNAP eligible foods at the market.

### Q: What can customers buy with EBT Cash Produce Match?

A: Customers can only use EBT Cash Produce Match to buy fresh, dried, or frozen whole or cut fruits and vegetables *without* added sugars, fats, oils, or salt. Includes mushrooms, fresh herbs, nuts, dried beans, and edible plant starts. As always, customers can spend their SNAP currency on all SNAP eligible foods at the market.



### Q: Why can customers only buy fruits and vegetables with DUFb and EBT Cash Match?

A: Federal funding limits the eligible foods to fruits and vegetables only.

Customers can still use regular SNAP currency for other food items, like meats, cheeses, and fresh breads – and because they have twice as much to spend, vendors selling these items will see the benefits of DUFb as an increase in SNAP token sales.

**Q: How do I get paid for DUFB and EBT Cash Match?**

A: Turn in your DUFB and EBT Cash Match in the same way you turn in SNAP currency. The market will reimburse you for all the DUFB you turn in according to normal market policies for SNAP token reimbursement. **If you vend at multiple markets, only turn in DUFB for reimbursement at the market in which they were received.**

**Q: Can customers use Double Up Food Bucks and EBT Cash Match anywhere else?**

A: Yes! DUFB is a statewide program, and good at any participating market. DUFB is active at over 50 locations in Oregon. Visit [www.doubleuporegon.org](http://www.doubleuporegon.org) to see all locations. EBT Cash Match is offered at 30 locations around Oregon.

**\*SNAP token currency is only good at the market where it is issued.**

**Q: Where does the funding for DUFB come from?**

A: Double Up Food Bucks is partially funded by an appropriation from the State of Oregon, a federal GusNIP grant, a federal GusCRR grant and also has support from private and community foundations and partners across Oregon. DUFB is administered by Farmers Market Fund, a Portland-based 501(c)3 nonprofit dedicated to making healthy, locally-grown food accessible to underserved Oregonians. To learn more, visit [www.farmersmarketfund.org](http://www.farmersmarketfund.org).

**Q: What is SNAP?**

A: SNAP (Supplemental Nutrition Assistance Program), and is the new name for the federal food assistance program formerly called Food Stamps. SNAP helps over 1,000,000 low-income Oregonians put food on the table each month.

SNAP benefits are issued monthly on the Oregon Trail Card, sometimes called the electronic benefits transfer (EBT) card. *SNAP, EBT, and Food Stamps are all names that typically refer to the same program.*

**Q: How can a customer get SNAP?**

A: In order to qualify for SNAP, you must meet certain requirements for income and expenses determined by the State of Oregon.

To learn more about eligibility and how to apply, go to [www.oregon.gov/dhs/assistance/food-benefits](http://www.oregon.gov/dhs/assistance/food-benefits) or dial 2-1-1 on any phone (211info is a toll-free service).

**Q: What impact does the Double Up Food Bucks program have on farmers and families?**

A: In 2021 in Oregon, thanks to DUFB:

**Families Win!**

- **92%** of SNAP customers reported buying more fruits and vegetables because of Double Up
- **78%** reported their overall health improved because of the program

**Farmers Win!**

- **\$1,012,518** in SNAP and DUFB distributed in 2020, **\$2,152,548** In SNAP and DUFB distributed in 2021!
- **90%** of market vendors reported their sales increased thanks to Double Up!

**Oregon Thrives!**

- Every SNAP dollar spent at a farmers market can generate \$1.79 in local economic activity