

Spencer Creek Community Grower's Market

Board Meeting May 29, 2022 at 85129 Florence Rd, Eugene, OR

Notes taken by Andrea Turner, Secretary

Present: Rachel, Glenn, Chris, Kelly, Sam, Nathan, KayLee, Miranda Lafond, Andrea

Rachel's Report:

As an aside: Miranda Lafond is volunteering with Rachel and is hoping to rent the cabin at Maureen's next to the Grange. She works for Camas Swales (250 CSA boxes each week).

\$1750 is approximately the current balance (not including the checks she just wrote to Glenn and to Sam which would then make it \$1000).

Chris:

About the 501c3: You do need to have an attorney involved with this and there is a memo of \$600.

The Grange is a 501c7.

What kind of liability is involved if another 501c3 takes another group on as a 'subsidiary' 501c3 under their umbrella. Andrea asked Kelly if the company he worked with cared about liability, Kelly said it pretty much served as a mechanism for fundraising. It was strictly for fundraising that he was under the auspices of the umbrella 501c3.

Rachel suggested that we list on the list serve for the farmer's markets to reach out to other markets to inquire about 501c3 status and about low cost and free work. WFFC (Willamette Farm and Food Coalition) could also know about this or offer help. Andrea will talk to Jill from Business Law Center about 501c3s.

Glenn said it would be worth it.

New business:

When we met last we forgot about FDNP match. It has varied. Last year we matched \$60. It was \$268 in 2018. ODA: take a small training for each farm and they send out a packet with a sign. No fee to apply. Andrea makes a motion that we do match the FDNP. Glenn said we are the only farmer's market (or one of the only) in the state of Oregon that does this. We will set a cap of \$250. Chris seconded the motion. Glenn said the motion has passed and we will match the FDNP.

An idea was proposed to perhaps have the Campbell's senior center bus bring their residents to us.

Sam discussed the following:

Farmer's Market Fund (FMF) for matching DUFEB (matches up \$20 per SNAP – federal)

Farmer's Market Fund (FMF – USDA) \$500 Growth Grant (advertising, management – will help with tablet)

Willamette Farm and Food Coalition (\$300 DUFEB, \$1000 Manager Stipend)

Sam: \$161.86 for tablet, 2 square readers, cover and screen protectors: some of that will be covered by the Growth Grant

POP: power of produce – KayLee, - budget in place for paying for pop bucks, each coupon is worth \$2 and we made a mistake last meeting thinking that the pop coupons were \$1 each. We

need to change it back. Sam made a motion to put it back to \$300. Rachel seconded the motion. We can revisit it if we are going to need more. All in favor. Motion passed.

Indoor market: Sam did a Mailchimp or Survey Monkey survey about holding an indoor market. The majority of the feedback indicated that folks didn't want it indoors because of Covid. Some said yes, they would.

Come Friday mornings we will make the call about a market being on or off or indoors or outdoors.

Glenn asked Kelly if he would be willing to do the updates of the calendar events for the website. It's pretty easy and it will automatically show up on the website front page. Since Kelly is already doing the gathering of info from musicians then he can enter it directly himself. Farmer's Market Concert Series is the name of the lineup that he'd like to put in the Eugene Weekly. Doesn't cost anything for the online listing. Same for the Register Guard.

Discussions ensued about direct deposits into vendors' accounts for depositing tokens at the end of the market - or possibly by check. We're not sure what the fees might be for direct deposit transfers.

Action items: Kelly is going to reach out to Eugene Weekly and Register Guard.

Action items: Can we reclaim our Nextdoor account? Glenn said he would reach out to Nextdoor to find out.

Rachel wondered if we can write on the Spencer Creek Community Page on Facebook?

Additional advertisement: Campbell Community Center: eNewsletter to send out information about our matching of FDNP funding. Rachel to look into this.