

Spencer Creek Community Grower's Market Board Meeting

September 17, 2023 at Andrea's house, 29141 Gimpl Hill Rd, Eugene, OR 97402

Notes taken by Andrea Turner, Secretary

Present: Glenn, Rachel, Chris, Andrea, Gordon, Miranda, Ava

Rachel, treasurer's report:

\$6,518.21 current checking balance.

Glenn was talking about the liability insurance required for selling at the market. We currently require this coverage for canned products. Should we add dehydrated fruits and veggies to this market requirement? Some other markets require liability insurance. The Eugene downtown market requires each vendor, regardless of product, to carry liability insurance if they sell at the market. Veneta market requires this only for prepared foods. We, the SCCGM, require a vendor to sign an indemnification. The FMA, Farmer's Market Association suggests all vendors carry their own insurance.

We should put out some links on the website that provide recommendations for places vendors can go to find an insurance policy.

Progressive Insurance has 'event' insurance. That is what Glenn used to find insurance for the market chef.

We are each going to gather information about liability insurance and we are going to strongly encourage, in the meantime, that people get their own insurance. We will re-convene on this after the end of market.

According to Gordon, Chuck Arrera, our local regional representative of the UWSWCD, mentioned that the grants will be offered again this coming year and that it will be on a first-come first-served basis. Glenn applied last year by a deadline and there was a selection process. We should check on this. Glenn got an email from the person who is the grant administrator and they said that they will send out an email when the grant application process opens again.

Gordon has said that the music committee gave out \$90 in vouchers yesterday to the musicians. They have \$15 left in the music voucher funds.

Rachel is bringing to us feedback about music and publicity:

One piece of feedback came from a vendor who said that she doesn't want to come again to the market to vend due to the loudness of the music. She had difficulty communicating about her products to customers. There were several other vendors who complained about the volume. This person who doesn't want to vend at the market felt like there is too much emphasis placed on the music in the publicity. She feels there is not enough emphasis placed on publicity for the farms who are vending.

Gordon has said that we should provide him with feedback about the volume.

Parking was so bad that folks were parking on the shoulder along McBeth and then getting out in the middle of the road. Rachel found this concerning.

Ava raised the concern that vendors expressed about the 'log-jams' created by the musicians' fans and the fact that not all the folks are purchasing from the vendors. Some vendors have complained about teenagers/kids singing.

One concern was raised about the 'middle booth': If someone is set up in the middle, then it is not great if they have a tent and a big presence.

Glenn mentioned that Tracy wants to align the booth knowing where to set up and Glenn will put some tape on the wood of the ramp to mark the spots where the Waterbury Farm tent should be placed.

Miranda about pop club: remaining money for POP has to be spent and Ariel and Miranda will use the funds and meet about that.

Chris is offering the \$50 in his remaining stipend to be used toward band vouchers.

The band voucher balance now has \$65 left. If we need to give away more band vouchers, then we will just take the money out of the general funds.

Kelly had been overwhelmed with having to book musicians every week. So, since there is not someone booked for that first weekend in October, perhaps we should not try to book anyone.

E'Ion (our market chef) said he wanted to do all the remaining Saturdays. We will check in with him about it.

Rachel said she has reached out to all the vendor submissions.

Farm outreach – Chris wants to talk about labeling laws. Honey needs labeling as well as other products.

Andrea suggested we talked about having a meeting to talk to vendors about all the requirements. Rachel suggested a PowerPoint slide presentation. Glenn will work with Nathan A. about technical matters to get this ready. Vendor Approval committee is Rachel (head of the committee), Chris (produce), Ariel (food artisans) and Kelly (crafts). Glenn is working on ways to make sure the committee members can see 'approved' or 'pending' under the new vendor status.

Let's talk to Sam and Nathan about the Leighs and having the market at the old Lutheran church.