

Spencer Creek Community Grower's Market Board Meeting

February 1, 2025 at 29141 Gimpl Hill Rd, Eugene, OR 97402

Notes taken by Andrea Turner, Secretary

Present: Glenn, Ava, Ariel, Andrea

Ava will be attending UO this coming Fall and will still be able to help this summer possibly the entire season. She has said that she has found a sophomore, Elsa, at Churchill that is interested in working next year.

Glenn said that the check came in from the UWSWCD for \$7500 instead of \$8000.

Treasury Report:

Andrea (acting Interim Treasurer) reported the balance \$7,073.58

Andrea will get Ava and Glenn their 1099s, they are on order. Andrea will get Ava and Glenn to fill out W9 forms before they leave the meeting.

Andrea will talk to Eleanor about her interest in doing the Publicity this summer

Note for the treasurer: 'Stripe' amounts in the OCCU market checking balance correspond to the deposits made for either Membership fees (\$20 or \$19.12 if the 3% is deducted for Credit cards) or the Hummingbird purchases.

Will Gordon help with music? Perhaps. Karen, we believe, was still interested in helping with the music again. The music does add to the market feeling.

Andrea to talk to E'lon about his desire to do a 'harvest-based' menu and he wants Andrea to work with him on that. Glenn asked if he has time to work every week versus every other week. We would be happy either way.

Ariel said that she is available to take on the Membership committee.

Glenn has said the only other position really open is the Farmer Outreach Leader. He has proposed that we subsidize the booth fees for big produce vendors. Andrea suggested that perhaps we propose that each big produce vendor gets a free double-booth.

Morgan Just – Just Bread – is he interested this year in bringing bread to the market? He might be interested in running coffee. Last year Emily, his wife, got diagnosed with cancer.

There was the suggestion of having coffee. We will look into it. Also, the possibility of lemonade, ice tea, etc.

Glenn mentioned that Andrea had proposed a Friday night alternative to the market.

Glenn mentioned that the Twin Oaks Church on Bailey Hill Rd at Lorane that is going up for sale is okay but there is NO SHADE. Thus, probably not worth pursuing as a daytime venue.

The issue with the other church on McBeth is that there is not visibility.

Glenn is trying to recruit Horai Farm, who sells at the Whitaker Market and at the Lane County Farmer's Market, about having a booth at the Spencer Creek market.

Glenn brought up the idea about having the market on a different day. We could have one Friday night a month be at a different location: the Twin Oaks Church location and the Old Lutheran Church on McBeth.

We would set up a calendar with the dates and locations and times. We are thinking 3 PM – 7 PM/7:30PM. We could see if the locations have a liquor license to host beer or wine at the locations. The Grange has a license to do so.

Ava raised the question of whether or not the market would have to have a liquor license to host a beer or wine cart person.

We have decided on the 17<sup>th</sup> of May as the opening day of the market. The 30<sup>th</sup> would be the first Friday evening market. The last day, the market Harvest Festival, will be Saturday, October 11<sup>th</sup> at McBeth (with no Friday night market that last month of October).

The proposed summer market calendar would be as follows:

Saturday, May 17<sup>th</sup> opening day at the Spencer Creek Grange

Saturday, May 24<sup>th</sup> at the Grange

Friday, May 30<sup>th</sup> at the Twin Oaks Church on Bailey Hill

Saturdays, June 7, 14, 21 at the Grange

Friday, June 27<sup>th</sup> at the Old Lutheran Church on McBeth

Saturdays, July 5, 12, 19 at the Grange

Friday, July 25<sup>th</sup> at the Twin Oaks Church on Bailey Hill

Saturdays, August 2, 9, 16, 23 at the Grange

Friday, August 29, at the Old Lutheran Church on McBeth

Saturdays, September 6, 13, 20 at the Grange

Friday, September 26<sup>th</sup> at the Twin Oaks Church on Bailey Hill

Saturday, October 4<sup>th</sup> at the Grange

Saturday, October 11<sup>th</sup> at the Old Lutheran Church on McBeth

Glenn brought up direct mailing postcards. For about 2000 people, this is just about \$600. We still have to design and print the cards and it will be around \$600. This year will be the 16<sup>th</sup> year of the market. In the past, the Grange paid for half the cost of the postcards by having the Market include the Grange calendar information on the postcard.

We established a rough timeline for how to get this postcard prepared and in the hands of customers:

March 3<sup>rd</sup> : Get calendar information, printer information and quotes on costs by today

March 20<sup>th</sup>: Glenn to attend the Grange meeting and talk to them about the fliers and if they would like to do a cost share as in the past

April 14<sup>th</sup>: Deadline for getting the completed flier/postcard design to the printers

April 28<sup>th</sup>: Expected pickup date of the fliers/postcards from the printer

May 1<sup>st</sup>: Drop off the postcards at the Post Office for the mass distribution/ mailing

