

Double Up Food Bucks

Letter to Eligible Produce Vendors



Dear Produce Seller,

Our market has received a grant from Farmers Market Fund, a nonprofit based in Portland, to offer a program that doubles the amount of money that SNAP recipients can spend to purchase fruits and vegetables. This program has the potential to increase your income and expand our market's customer base.

SNAP card users can double their benefits up to \$20 per market day and receive Double Up Food Bucks or to be used **only for fruits and vegetables**. The DUFB-branded matching currency – similar to the size and feel of a playing card, are worth \$2 each, and can only be used to purchase fruits and vegetables that meet the following criteria:



- **GOOD FOR:** any variety of fresh, dried, or frozen whole or cut fruits and vegetables without added sugars, fats, oils, or salt. Includes mushrooms, fresh herbs, dried beans, and edible plant starts/seeds.
- **NOT GOOD FOR:** nuts, grains, meat, eggs, cheese, baked goods, prepared foods, fermented foods, salsa, pickles, jams, jellies, honey, cider, juice, tea, or other foods that do not fit into the above guidelines; nonfood items.

As a seller of produce, you are invited to participate in this program!

Please fill out the online [2025 DUFB Eligible Vendor Acknowledgment form](#) and forward the resulting confirmation email to marketmanager@spencercreekmarket.org before selling on your first day.

DUFB currency should be turned in at the same time you turn in your SNAP EBT tokens, and the market will reimburse you for both. DUFB is active at over 85 locations in Oregon. Customers may spend DUFB at any participating market. For more information about the program visit doubleuporegon.org

OUR MARKET MANAGER MUST RECEIVE A COPY OF THE JOTFORM CONFIRMATION EMAIL before you may accept DUFB from customers and before turning in DUFB for redemption.

If you have any questions about this program, please feel free to contact our market manager.

Sincerely,

Market Manager
Spencer Creek Growers Market